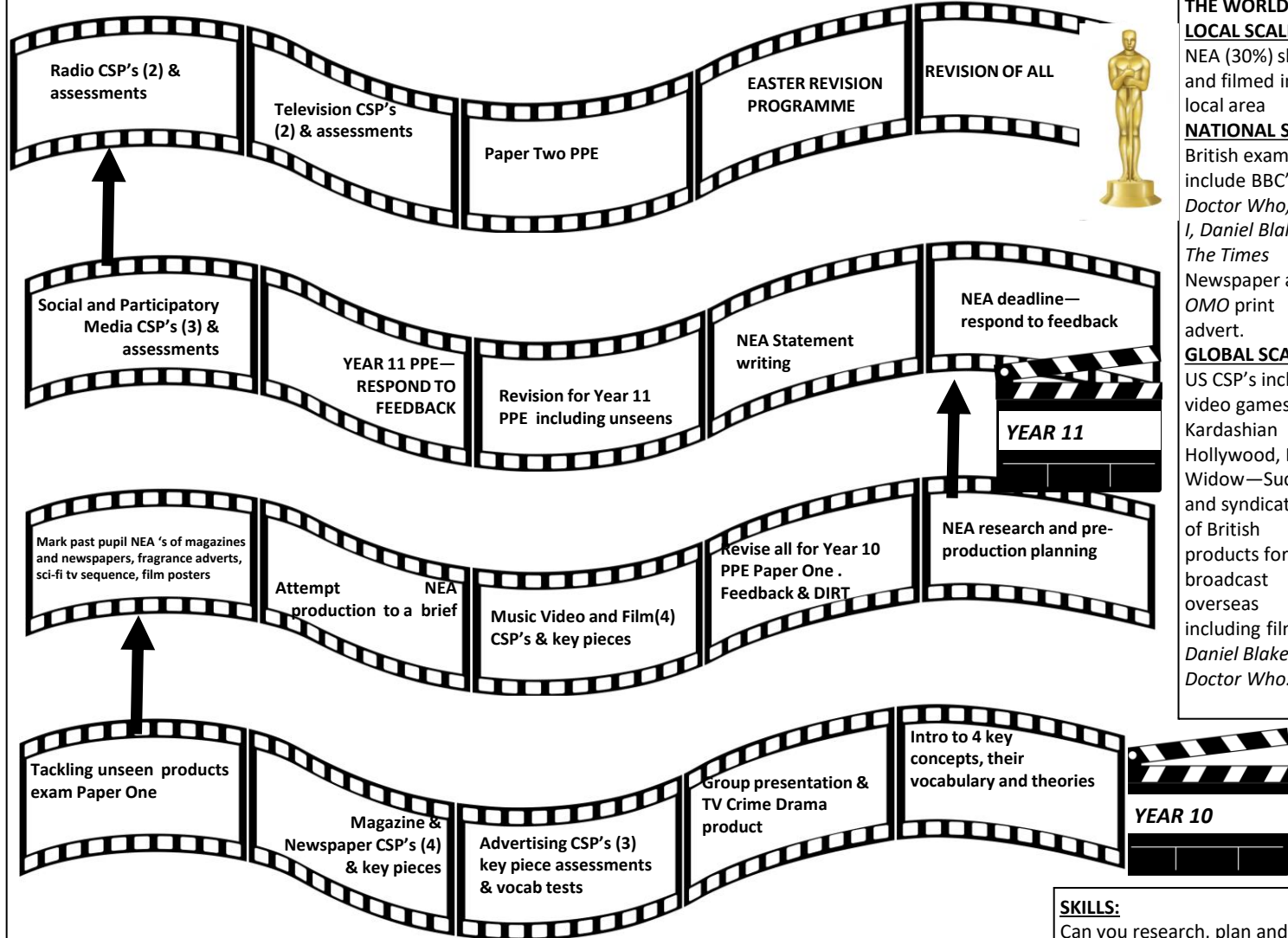


**12 Priorities of MEDIA STUDIES**

**You will become:**

- Literate and skilled communicators
- Able to discuss historical and social contexts of products
- Analysers of the conventions of a variety of media forms
- Experts in the language of the Close Study Products and beyond (with any unseen product)
- Spotters of stereotypes and their subversion
- Appreciators of varied audiences and their unique pleasures from products
- Linkers of media products and their similarities and differences
- Masters of independent learning and revision
- Researchers, planners and producers of their own media product and recognise the factors of success in it and others' productions
- Team workers who problem-solve to mastery level responses
- Aware of the media as an industry and a regulators
- Aware of further education courses and possible careers in the industry.



**ACTIVE MEDIA STUDENTS OF THE WORLD:**  
**LOCAL SCALE:** NEA (30%) shot and filmed in your local area  
**NATIONAL SCALE:** British exam CSP's include BBC's *Doctor Who*, film *I*, *Daniel Blake*, *The Times* Newspaper and *OMO* print advert.  
**GLOBAL SCALE:** US CSP's include video games, Kim Kardashian Hollywood, *Black Widow*—Success and syndication of British products for broadcast overseas including film *I*, *Daniel Blake* and *Doctor Who*.

**PROGRESSION:**

Challenge of media products in sequence  
 Ability to link media forms, conventions and pleasures  
 Continuous revision of media vocabulary and theory  
 Completion of DIRT feedback and responding to targets in marking

**CHALLENGE:**

Can you consistently exceed your target grade in assessments?  
 Can you beat your last score in Bitesize tests, vocabulary tests and Quizlet App?  
 Do you know all your levels and results and your targets?  
 How will you achieve the next level in your next assessment?

**SKILLS:**

Can you research, plan and produce your own media product to meet a brief?  
 Can you discuss historical and social contexts of media products?  
 Can you apply media theories to any media product CSP and unseen?